

2019 KATUTURA FASHION WEEK (KFW) AWARDS

Rules and Regulations

VETTING & SELECTION PROCESS

- All decisions with respect to the selection of nominees for any award category and eligibility of nominees thereof are made by the KFW Awards Executive and reserve all rights thereof.
- These eligibility criteria are built on the set standards, values and objectives set.
- The overall winner from each category will be announced at the live KFW Awards Ceremony, to be held in Windhoek on Saturday 28 September 2019.
- The judges' decision is final. No correspondence relating to the awards will be entered into.
- The winner(s) will be selected in two partial methods depending on the category in which one has been nominated for. These methods are as follows;

1. Public Voting

The winners of the publicly voted for categories will be selected based on the amount of votes they will receive. The public will decide the winner from the shortlist of nominees during the public voting period. This public judging process will be overseen by an independent adjudicator judging platform/system. A link will be forwarded to the nominee once public voting has opened. There is no voting via email or by text. The nominee with the most votes, wins.

In the unlikely event of: A tie in the public vote amongst two contenders obtaining the highest number of votes, the award will be shared amongst those two. The KFW Awards, its sub-contractors, subsidiaries and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem with any network, system, server, provider or otherwise which may result in any vote being lost or not properly registered or recorded.

The public voting will open to the public on the 1st of July and run until the 27th of September at 23h59.

2. Judges Scores

The winners of the judged categories will be selected based on the votes (scores) they receive from the judging panel. An expert panel (hereafter 'the Panel') will be convened in to determine the winners in the categories. The KFW Awards Executive committee will provide the Panel with an extensive profile of each nominees' information and achievements (provided for by the nominee as well as from credible sources). The Panel will vote on the basis of the following criteria:

- Reflects category achievements on the national and/or international stage;
- Represents the breadth and depth of the Namibian fashion Industry;
- Takes into account 'impact' over and beyond the category in which they have been nominated for;

The Panel will endeavour to select a winner based on the above set criteria, as well as the individual category in which they have been nominated. The nominee with the most votes, wins. However, in the event of a tied vote, the chairperson's decision will be binding.

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2019 AWARD CATEGORIES

PUBLIC VOTING CATEGORIES	JUDGING CATEGORIES
	09. KFW Fashion Influencer of the Year
1. KFW Fashion Media of the Year	10. KFW Hair Stylist of the Year
2. KFW Fashion Sponsor of the Year	11. KFW Makeup Artist of the Year
3. KFW Modelling Agency of the Year	12. KFW Stylist of the Year
4. KFW Child Model of the Year	13. KFW Photographer of the Year
5. KFW Plus Size Model of the Year	14. KFW Beauty Queen of the Year
6. KFW Male Model to Look out For	15. KFW Male Model of the Year
7. KFW Female Model to Look out For	16. KFW Female Model of the Year
8. KFW Designer to Look out For	17. KFW Designer of the Year
	18. KFW Ambassador of the Year
	19. KFW Lifetime Achievement Award

PRIZES

Being short-listed for a KFW Awards nomination provides you, the Nominee, with the ideal opportunity to promote your potentially award winning products and services ahead of your competitors. Prizes will be awarded as follows, except where a category states otherwise.

As a KFW Awards nominee, you are encouraged to publicise your nomination and thus stimulate voting throughout the voting period. A Nominee Package, developed to market your nomination, is available and includes the following items:

1. *KFW Awards Nominee Shield*

(This is your KFW Awards mark of excellence to use across all marketing materials. This is available after the official announcement of all the nominees by the KFW Awards Executive)

2. *KFW Awards Nominee Certificate*

(A digital copy of your KFW Awards Nominee Certificate. Use this to print your certificate locally, to post online or use in other marketing materials. This is available after the Awards ceremony)

3. *KFW Awards Nominee Banner*

(Incorporate your KFW Awards Nominee Banner into all your "Vote For Me" marketing. This is available after the public announcement of all the nominees in the public voting category, by the KFW Awards Executive.)

All nominees are expected to attend the awards ceremony;

- Those who fail to attend the awards ceremony will not be eligible to receive the awarded prizes. Exceptions to this rule will be considered provided that an application is made by the nominee, giving written notice of their inability to attend, with an accompanying motivation to be received by the KFW Awards Committee within fourteen (14) days after the nomination acceptance deadline;
- Should the nominee (excluding child models) be successful with the notice of their inability to attend, then the nominee will be required to record a 30 second audio-visual interview for each category that they have been nominated, as well as delegate someone to represent them on stage for their award acceptance should they be awarded. The recording must be delivered to the KFW Awards Committee at least thirty (30) days before the scheduled event;
- Child models can be represented by their parent/guardian;
- Each nominee will be awarded one (1) complimentary ticket to attend the ceremony.

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Receiving a KFW Award is a renowned national achievement with international recognition that provides you, the Winner, with the ideal marketing tool to promote your award-winning products and services ahead of your competitors. The following items are included in the Winner Package:

1. *KFW Awards Winner Shield*

(This is your KFW Awards mark of excellence to use across all marketing materials. This is available after the KFW Awards Ceremony)

2. *KFW Awards Winner Certificate*

(A digital copy of your KFW Awards Winner Certificate. Use this to print your certificate locally, to post online or use in other marketing materials. This is available after the Awards ceremony)

3. *KFW Awards Winner Banner*

(Incorporate your KFW Awards Winner Banner into all your marketing. This is available after the KFW Awards Ceremony.)

4. *KFW Awards Winner Statuette*

(The KFW Awards Winner Statuette is perfect for display in receptions or trophy cabinets to promote your achievement of being voted the best of the best within KFW Awards, and is engraved with the award name and winner name.)

5. *KFW Awards Winner Sponsor Hamper*

(The KFW Awards Winner will receive a Sponsored hamper which will be determined by the sponsor, and communicated to the nominee before the award ceremony.)

All nominee and winner items, except for the Statuette and Sponsor Hamper are digital products which will be delivered via email. There are no cash alternatives and the awards cannot be sold or transferred in any circumstances.

EXPLOITATION RIGHTS

KFW Awards will require the following from each nominee, in each category;

- The right to use each nominee's photograph, name, likeness, image, biography, interviews and works at each event of the awards, for the marketing, advertising, filming, broadcast and commercial exploitation of the awards including the release of commercially available works indefinitely;
- All the overall winners agree to take part in at least one (1) post-award publicity activity if required, and at no cost to the KFW Awards.

INDEMNITY

- All nominees waive any claim of whatsoever nature which they might have against the KFW, KFW Awards, KFW Awards Executive, Sponsors, Partners, and their Employees arising out of or in connection with their participation in this Awards Competition;
- The KFW, KFW Award, KFW Awards Executive, Sponsors, Partners, and their Employees shall not be liable to a nominee for any reason whatsoever, whether in contract or delict or otherwise arising out of, or in connection with the KFW Awards
- The nominee hereby fully and effectually indemnify the KFW, KFW Awards, KFW Awards Executive, Sponsors, Partners, Employees, Agents, Successors, and licensees and hold them harmless from and against any and all claims, liabilities, judgements, losses, damages, costs and expenses (including reasonable legal expenses) directly or indirectly due to any breach of these rules by the nominee. This indemnity shall survive the completion of the Awards.

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RESERVATIONS

The KFW, KFW Awards, KFW Awards Executive may reserve the right to:

- At its own and sole discretion restrict or implement a 'ban' on any nominee from entry into any or all KFW Awards related awards, campaigns and/or entry to any of the awards or its campaigns, should KFW Awards and/or the KFW Awards Executive become aware of any inappropriate behaviour or any actions, public statements or any other activity by any nominee, that it may feel in its sole opinion as the Executive of the Awards, is not aligned with and in the spirit, good faith or aligned with the KFW, KFW Awards brand(s) and what they stand for and represent. Should the KFW Awards Executive opt to implement such a ban on any nominee, it will do so at its sole discretion and such a ban will be executed by the KFW Awards Executive.
- No nominees will be allowed to withdraw their nomination after they have accepted their nomination(s).
- Vary the opening and closing times for the public voting and to vary the date of the announcement of the awards;
- Disqualify any nominee who breaches the rules or has acted fraudulently in any way.
- Cancel or vary the awards or any of the selection processes or criteria, at any stage, if in its opinion it is deemed necessary or if circumstances arise outside its control.

IMAGES AND ATTACHMENTS TO BE SUBMITTED

- All images MUST be in full colour, high resolution and between 1-2MB in size.
- No image is to be submitted with any photographer signature, except for nominated photographers.
- All images MUST be studio shots.
- Modelling Agency photograph must be that of a group of two or more models represented by the agency.
- All models, including child models MUST submit four images, two full length and two portrait
- All beauty queens must submit portraits of themselves wearing their crown/tiara
- All designers and photographers are to submit two portrait image of themselves.
- All designers and photographers are to submit a visual portfolio of their work in soft copy (at least one page).

ADDITIONAL INFORMATION

- Confirmation of nomination form MUST be returned to us no later than Friday, 21st June 2019 at 23h59 (preferably Microsoft word format)
- Profile of nominee MUST be returned to us no later than Monday, 28th June 2019 at 23h59 (Microsoft word format)
- All nominees are welcome to attach any links or articles alongside their profiles.
- At signature, please insert initials and surname when submitting confirmation in Microsoft Word.

Note: By submitting a fully completed nomination form and submitting the requested attachments, the nominee (and their parent/guardian/representative) agree to abide by the rules as stated in this document and any other platforms. Furthermore, the nominee confirms to have read all the terms and conditions and agrees to have voluntarily provide their information for the possible awarding in the nominated category (ies).

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Subscribe and follow the official digital channels of Katutura Fashion Week and be ahead of multiple exciting announcements to follow over the days and weeks ahead including, meet-and-greets, ticket sales and much more.

- Facebook: facebook.com/katuturafashionweek
- Twitter: twitter.com/katuturafashionweek or [@katuturafashionweek](https://twitter.com/katuturafashionweek)
- Instagram: instagram.com/katuturafashionweek or [@katuturafashionweek](https://instagram.com/katuturafashionweek)
- Email: KFWAwards@gmail.com and KatuturaFashionWeek@gmail.com